

Church Expansion and Planting

Introduction

As we pursue our vision of creating discipleship communities across Australia where everyday people live in a restorative and transformative relationship with Jesus, Generocity Church maintains a strong commitment to strategic church planting. Guided by our value of Spirit-Led ministry (John 16:13), we recognise opportunities for growth even amid challenges like the COVID-19 pandemic. This document outlines our refined approach to church expansion, integrating lessons learned and focusing on creating communities of courageous influence.

Strategic Planning

Being Spirit-Led (John 16:13) and exercising Humble Growth (Ephesians 5:21), we develop comprehensive strategies that align with both our vision and local community needs:

- **Identifying Potential Locations:** Conducting thorough research to identify locations where we can create discipleship communities that impact their world for His glory.
- **Community Needs Assessment:** Living out our value that People Matter (Matthew 22:37-39) by engaging with local communities early to understand their unique needs and how we can serve them effectively.

Resource Allocation

Demonstrating faithful stewardship and our commitment to Personal Impact (1 Peter 4:11), we carefully allocate resources:

- **Financial Resources:** Establishing robust fundraising strategies to support the construction and operational costs of new facilities.
- **Human Resources:** Investing in leadership development that equips future church leaders to lead with authenticity, integrity and humility (1 Peter 5:2-3).

Community Engagement

Reflecting our mission to connect communities to Christ, we prioritise authentic engagement:

- **Foster Relationships:** Building strong connections based on shared values (Ecclesiastes 4:9-10) with local leaders and community members.
- **Provide Community Services:** Integrating community-oriented facilities like food banks, op shops, and support services that demonstrate how People Matter.

Leadership Development

Embracing our Leadership Cultural Imperatives, we develop leaders who multiply:

- **Training Programs:** Offering comprehensive training that equips leaders to champion the call, gifts and talents of others.
- **Mentorship and Support:** Providing ongoing support through connected and accountable relationships (Ecclesiastes 4:9-10).

Integration of Existing Churches

When welcoming existing churches into the Generocity Church family, we focus on:

- **Vision Alignment:** Ensuring alignment with our commitment to know Jesus, grow in Jesus, live like Jesus, and share Jesus.
- **Community Engagement Strategies:** Implementing best practices that reflect our value of moving beyond comfort to care as Jesus cares.

Monitoring and Evaluation

Demonstrating Humble Growth (Ephesians 5:21), we maintain:

- **Establish Evaluation Mechanisms:** Developing clear metrics aligned with our Discipleship Culture Indicators to assess each church plant's progress.
- **Provide Ongoing Support:** Offering continuous support through courageous conversations (Ephesians 4:15) to address challenges and optimise growth.

Global Branding and Uniformity

We maintain consistent brand identity that reflects our values:

- **Unified Aesthetic:** Ensuring new buildings incorporate consistent design elements that reflect our mission and values.
- **Flexible Design:** Creating adaptable spaces that serve both church and community needs.

Future Growth and Adaptability

Embracing Thankful Hope (Romans 15:13), we design for future growth:

- **Modular and Scalable Design:** Incorporating flexible components that adapt to growing discipleship communities.
- **Dual-Use Spaces:** Creating venues that serve both Sunday gatherings and community engagement throughout the week.

Summary

Through this strategic approach to church planting, we pursue our vision of creating discipleship communities where everyday people live in transformative relationship with Jesus. Our expansion strategy reflects our commitment to being locationally motivated, centrally supported, and unified in vision, values, and mission, creating spaces where people can know Jesus, grow in Jesus, live like Jesus, and share Jesus.

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